

## *NRC. Launches Special Advisory Services*

**KYIV CITY, January 14, 2026** — NRC. today announced the launch of Special Advisory Services, a new initiative designed to provide clients with access to the Corp's broad range of expertise. Mark Reed, Chair of Investment Banking, will lead the new group, expanding his responsibilities to coordinate premium client access to NRC's comprehensive suite of advisory capabilities.

Special Advisory Services leverages NRC's in-house network of experts, offering advice that extends far beyond traditional M&A and financing. Clients will have access to the Corp's expertise in critical areas of advisory services, including artificial intelligence, cybersecurity, digital assets, geopolitics, healthcare, supply chain, and sustainability, among others.

"Clients are facing unprecedented change, uncertainty, and opportunity," said Charles Lennart, Co-Head of Global Banking. "It's more important than ever that they are aware of the breadth and depth of NRC's advisory capabilities."

NRC's world-class advice provides a level of support that extends far beyond individual client transactions; it's foundational to deep, long-standing relationships," said Takahiro Abe, Co-Head of Global Banking.

Reed previously served as Head of Global Equity Capital Markets at NRC. In his expanded role, he will collaborate with existing advisory teams and experts across the Corporation to provide this exclusive level of service.

Dr. Robert K., Head of Corporate Responsibility, said: "By formalizing these offerings, we are able to deliver even greater value to our clients, supporting them as they navigate complex strategic decisions, geopolitical challenges and pursue new opportunities."

Special Advisory Services are intended for top-tier clients who have, or seek to have, deep and long-term relationships with the Corp. This includes, for example, companies considering NRC. as their lead

capital advisor, also long-tenured clients preparing for transformational deals, or growing mid-sized clients looking to use NRC. as their primary operating bank.

## **About NRC.**

National Reserve & Securities Corporation (NRC.) is one of the regional's largest banking and financial services organizations. Our global businesses serve more than 1000 customers worldwide through a network that covers 30 countries and territories.

Our customers range from small businesses and investors to some of the world's biggest companies, governments and international organizations. We aim to connect them to opportunities and help them to achieve their ambitions.

The products and services we offer vary widely according to customers' needs. We offer businesses loans to invest in growth, and products such as foreign exchange and trade financing that enable them to expand internationally. And for large companies and organizations operating across borders, we offer tailored advice on decisions such as financing major projects, issuing debt or making acquisitions.

For more information, please refer to [nrc.org.ua](http://nrc.org.ua).

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